



**21 February 2011**

## **ELEXON Launches New Website**

ELEXON, a core provider of services to the electricity industry, today celebrates the launch of its new website.

In response to feedback from customer surveys and user experience, we've updated our website with streamlined navigation and better search functionality to help you find what you're looking for.

Using web usability best practice, we've reduced the number of menu items to make it easier to scan what you're looking for, and the horizontal navigation provides more space for content on the page. One of the main changes you will notice is that we have divided our BSC content into informational and operational. We have refreshed the design and layout and made functional improvements to the calendar, BSC and Modification and Change documents.

Peter Haigh, ELEXON's Chief Executive Officer said: "I'm really excited about our new website, and I hope that it will help us to communicate more effectively with our customers and to better provide the content they need. By leveraging our strategic partnerships, we've produced a site that allows us to make quicker, more efficient changes, to publish content more quickly for our customers and reduce our long-term online costs. It sits in line with our strategic vision by demonstrating thought leadership, allowing us to be agile and to change quickly, and enabling us to keep up with technological advances."

This is not the end, but part of our online evolution as we continue to find better ways to meet the needs of our customers, and to demonstrate our expertise.

Visit [www.elexon.co.uk](http://www.elexon.co.uk) to see what improvements we have made, and to tell us what you think.

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### **Notes to editors**

#### **About ELEXON**

ELEXON delivers balancing and settlement services critical to the successful operation of Great Britain's electricity trading arrangements under the Balancing and Settlement Code (BSC). We manage processes and systems from meter to bank, handle over £500 million of our customers' funds each year and interact with over 200 companies in the electricity industry. They, in turn, supply over 28 million customers.



# Press Release

As part of our role in ensuring that residential and business electricity settlement happens seamlessly, we are experts in procuring and managing contracts for the systems and processes we manage. We've implemented and developed one of Great Britain's largest energy industry codes, and continue to handle its day-to-day governance. We also enforce performance standards, targets and other obligations so our customers have confidence that the BSC works efficiently and fairly.

Over the past 10 years, we've managed extensive industry change: developing and introducing the NETA arrangements and rolling out the Balancing and Settlement Code into the Scottish market in 2005 (BETTA). We regularly review and re-procure our large contracts (worth over £226 million altogether), and constantly update the BSC. We are now perfectly placed to help the industry meet the challenges that it faces.

## **How is ELEXON looking to the future?**

We're consulting widely on smart metering and smart grids, looking at how any proposed changes may affect settlement and our customers, and proactively proposing solutions. We're also considering the impact of the low-carbon economy, and particularly the challenges that electrifying transport and relying more on renewable energy sources will bring.

## **For more information, contact:**

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